

Brief characteristics of the journal

The periodical Strojárstvo/Strojirenství (Engineering) is a European journal for specialists who are looking for information from mechanical engineering and from related technical branches. It is oriented towards the specialized professional topics and it offers a field of publishing activities for engineering experts from the practice, from the research institutions as well as from the universities. There are presented in this journal not only industrial and other companies, but also opinions of top managers. Furthermore there are published here actual domestic information and news from the Euro-zone. An important attention is paid in this journal to the automotive industry, logistics, robotics and information technologies. We inform our readers about fairs and exhibitions periodically and about the topical technical news from the whole world. You can find on pages of the journal Strojárstvo/Strojirenství (which is present at the press-market already the 14th year) a lot of other actualities concerning the economic life in the Slovak Republic, Czech Republic and in other EU-countries; it introduces also many various interesting themes, interviews, reports and also analytical articles. This professionally oriented journal is distributed in the Slovak Republic, Czech Republic and in the EU-countries, especially during important European fairs.



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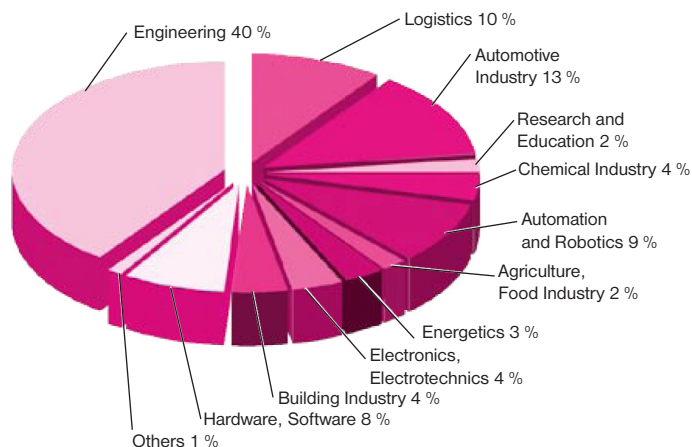
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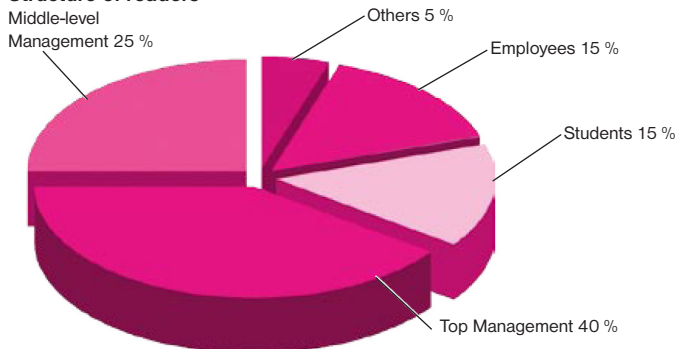
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Fuel stations, subscribers and professionals from the area of engineering as well as from other industrial branches. The journal is presented regularly on exhibitions or fairs connected with direct selling.

Reader's profile

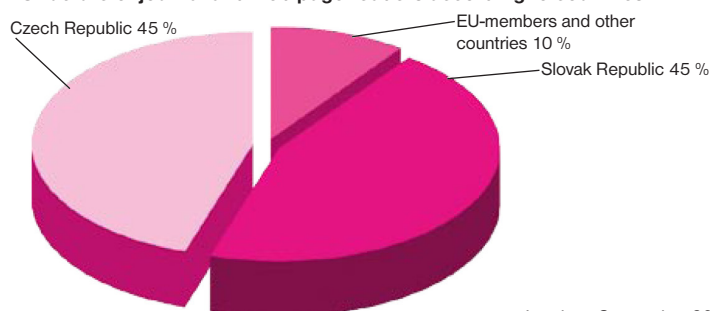
Structure of companies in distributional scheme of the journal
Strojárstvo/Strojirenství (Engineering)



Structure of readers



Structure of journal and web-page readers according to countries



Inquiry – September 2010

Inquiry – September 2011

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JANUARY

NEW YEAR'S ISSUE

- bearing production: technology, design, testing
- hydraulic and pneumatic drives: production and application of them
- setting of PF 2011 from engineering companies
- automotive production – plastics
- metrology – measuring technology, service of measuring instruments
- quality of production, standards, testing technology

Exhibitions

INTERPLASTICA, Moskva, Rusko, 25. – 28. 1.
enertec – International Trade Fair for Energy, Leipzig, Germany, 25. – 27. 1.

FEBRUARY

MACHINE TOOLS AND SHAPING MACHINES

- metalworking – tools and tackle for metalworking and for other machining
- control systems for machines and equipment, including software
- refurbished machines, maintenance of machine fleet
- design in engineering
- packaging of machines and equipment
- automotive production – new technologies, innovative methods in automotive production

Exhibitions

E-world energy & water, Essen, Germany, 8. – 10. 2.

MARCH

TRIBOLOGY AND TRIBOTECHNOLOGY

- oils, lubricants, gases
- industrial ecology – recycling
- automotive production: automotive complements, components and electronics
- logistics – forwarding services, utility vehicles
- building machines and mechanisms
- electronics, electrotechnics: measuring and control devices and systems, electric drives
- training systems based on virtual reality
- telecommunication systems
- automation, robotics, control systems
- public enquiries from the exhibition Industry Expo

Exhibitions

Mezinárodní konference „Měřicí technika pro kontrolu jakosti“, Plzeň, 22. – 23. 3.
AMPER, OPTONIKA, Brno, 29. 3. – 1. 4.
CONECO, Racioenergia, Bratislava, 29. 3. – 2. 4.
Interlakokraska, Moscow, Russia, 1. – 4. 3.
MAQUITEC, Barcelona, Spain, 1. – 5. 3.
BLECH Russia, St. Petersburg, Russia, 15. – 17. 3.
AUTOMATION, Minsk, Belarus, 15. – 18. 3.
CABEX CABLE, WIRE AND ACCESSORIES, Moscow, Russia, 15. – 18. 3.
WELDING, STOM, Kielce, Poland, 22. – 24. 3.
SibMetal, Welding equipment, Metallurgy, Novosibirsk, Russia, 22. – 25. 3.
ChemBio Finland, Helsinki, Finland, 22. – 24. 3.
ExpoCoating, NDT Russia / MERATEK, Moscow, Russia, 22. – 24. 3.
EUROSTAMPI, Parma, Italy, 24. – 26. 3.
Amper, Praha, 29. 3. – 1. 4.

APRIL

THE FIRST PRE-FAIR ISSUE FOCUSED ON THE MSV (INTERNATIONAL ENGINEERING FAIR) NITRA, WELDING AND MATERIAL CUTTING, LASER

- invitations to stands of exhibitors, information about the Fair
- presentation of news from the MSV Nitra, For Industry and IDEB Bratislava
- chemical and rubber industry: rubber, plastics, unconventional materials (news about materials)
- metallurgy and heavy engineering, foundry industry
- mining industry
- surface treatment
- military technology
- emissions in automotive industry

Exhibitions

AUTOSERVIS, AUTOSALÓN, Bratislava, 12. – 17. 4.

Stavebné veľtrhy Brno, Brno, 12. – 16. 4.
MotorTechna, Brno, 30. 4.
HANNOVER MESSE, Hanover, Germany, 4. – 8. 4.
AUTOMATICON, Warsaw, Poland, 5. – 8. 4.
INDUSTRIE, THERMIC, Lyon, France, 5. – 8. 4.
USETEC, Köln, Germany, 6. – 8. 4.
EIA Electronics and Industrial Automation, Kiev, Ukraine, 12. – 15. 4.
PLAGKEM, FORMA-TOOL, Celje, Slovenia, 12. – 15. 4.
INTERSTROYEXPO, St. Petersburg, Russia, 13. – 16. 4.

MAY

SPECIAL ISSUE FOR THE MSV NITRA

- invitations to exhibition stands
- exposed exhibits, presentation of exhibiting companies
- automotive production – sale of motor cars
- public enquiries from the exhibition For Industry Prague

Exhibitions

STAINLESS 2011, Brno, 3. – 4. 5.
PRINTexpo, Brno, 3. – 6. 5.
IDET, Brno, 10. – 13. 5.
PYROS / ISET, Brno, 12. – 14. 5.
MSV / Eurowelding / Cast-Ex / Chemplast / EMA, Nitra, 24. – 27. 5.
CeBIT, Hannover, Germany, 1. – 5. 5.
CeMAT Hannover, Germany, 2. – 6. 5.
SMT / HYBRID / PACKAGING, Nuremberg, Germany, 3. – 5. 5.
Control – The International Trade Fair for Quality Assurance, Stuttgart, Germany, 3. – 6. 5.
MACH-TECH, Budapest, Hungary, 17. – 20. 5.
LASER World of PHOTONICS, Munich, Germany, 23. – 26. 5.
Schweissen & Schneiden Russia, Cutting, Surfacing, Metallurgy-Litmesh, Tube Russia, Aluminium / Non-Ferrous, wire Russia, Moscow, Russia, 23. – 26. 5.
SPS / IPC / Drives ITALIA, Parma, Italy, 24. – 26. 5.
Plastpol, Kielce, Poland, 24. – 27. 5.

JUNE

POST-FAIR ISSUE AFTER THE MSV NITRA SURFACE TREATMENT

- reports, press-service, news from the MSV Nitra and from other exhibitions
- corrosion and material protection, coatings, paintings
- public enquiries from the MSV Nitra, IDEB Bratislava and Top technology Brno
- hand tools: hand grinding, locksmith tools
- aircraft industry
- automation and robotics

Exhibitions

AUTOSALON BRNO, Brno, 4. – 9. 6.
LIGNA Hannover, Germany, 30. 5. – 3. 6.
BLECHEXPO, Stuttgart, Germany, 6. – 9. 6.
SENSOR+TEST, Nuremberg, Germany, 7. – 9. 6.
Mach-Tool, WELDING, Metallforum, SURFEX, Poznan, Poland, 14. – 17. 6.
NEWCAST, METEC, EMC, THERMPROCESS, GIFA, Dusseldorf, Germany, 28. 6. – 2. 7.

JULY – AUGUST

LOGISTICS, ROBOTICS

- packaging technology
- forwarding services
- bearing production, hydraulics, metrology, measuring equipment
- agro-engineering, food-processing engineering,
- chemical industry – products of chemical industry for engineering
- railway engineering
- invitations to the MSV Brno
- automotive components
- information technologies – industrial software

Exhibitions

Agrokomplex, Nitra, august 2011

SEPTEMBER

SPECIAL ISSUE FOR THE MSV BRNO

- exposed exhibits, presentation of exhibiting companies – news
- invitations to expositions

Exhibitions

Katowice 2011 – International Fair for Mining, Power Generation and Metallurgy, Katowice, Poland, 6. – 9. 9.
EMO – The world of metalworking, Hanover, Germany, 19. – 24. 9.
Automaatio – Automation Exhibition, Helsinki, Finland, 27. – 29. 9.
EUROFINISH, Ghent, Belgium, 27. – 29. 9.
CeMAT RUSSIA, Industrial Automation RUSSIA, MDA RUSSIA, Surface RUSSIA, Moscow, Russia, 27. – 30. 9.
METAL – International Fair of Technologies for Foundry, CONTROL-TECH, Kielce, Poland, 28. – 30. 9.

OCTOBER

POST-FAIR ISSUE AFTER THE MSV BRNO POWER SUPPLY AND ENERGETIC ENGINEERING

- reports, press-service, news from the MSV Brno
- foundry industry, powder metallurgy
- mining industry, metallurgy
- rubber industry
- automotive industry – electrotechnics, electronics
- labour protection – fire-fighting equipment, maintenance of production areas, heating of production halls (ecology)

Exhibitions

MSV Brno, 3. – 7. 10.
MOTEK – The international Trade Fair for Assembly and Handling Technology and Automation, Stuttgart, Germany, 10. – 13. 10.
WELDEX (ROSWELD), Moscow, Russia, 18. – 21. 10.
PLASTEX UKRAINE, Kiev, Ukraine, 25. – 28. 10.
Autosalón, Nitra, october 2011

NOVEMBER

MACHINE TOOLS AND SHAPING MACHINES

- tools and tackle for metalworking
- tribology and tribotechnology (oils, lubricants)
- automotive production – products from plastics
- welding and material cutting
- maintenance and renovation of machines
- packaging for machines and machinery
- hardware and software for CNC-machines

Exhibitions

OIL & GAS – International Exhibition for the Oil and Gas Industrie, Kiev, Ukraine, 1. – 3. 11.
VISION, Stuttgart, Germany, 8. – 10. 11.
EUROSURFAS, Expoquimia, Barcelona, Spain, 14. – 18. 11.
productronica – International trade fair for innovative electronics production, Munich, Germany, 15. – 18. 11.
Metal Expo, Moscow, Russia, 15. – 18. 11.
BIMEC, Milan, Italy, 16. – 19. 11.
SPS / IPC / DRIVES, Nuremberg, Germany, 22. – 24. 11.
QualiPro, Dortmund, Germany, 22. – 25. 11.
AUTOMATION, Elektronik und Gerätebau, Electronics and Instrument-making, St. Petersburg, Russia, 23. – 25. 11.

DECEMBER

AUTOMATION AND ROBOTIZATION

- banks and finances, leasing
- setting of PF 2012 from engineering companies
- chemical industry
- automotive production – production of automotive engines and components
- industrial ecology
- innovations – unconventional technologies
- telecommunication technology

Regular Rubrics

Machinery and Technologies – Innovations • Automotive Industry • Information Technologies – Automation and Robotization • Industrial Ecology • Logistics • Alternative Drives and Sources of Energy • Tribology and Tribotechnology • Fairs and Exhibitions • Banks and Finances • Manager's Forum • At Round Table • Theme • Monitors • Virtual Reality • World Economies • Exchange • Technical News • Science • Research, Grants, University Projects • Applied Research • Strojárstvo (Engineering) Extra – Enclosure of Scientific and Professional Articles