

# MECHANICAL ENGINEERING MAGAZINE FOR THE SLOVAK AND CZECH MARKET

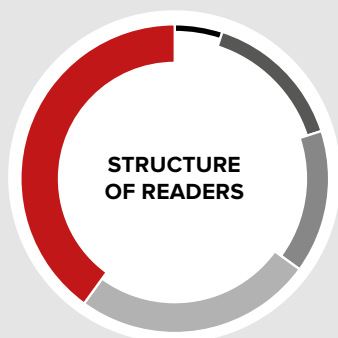
The periodical Strojárstvo/Strojírenství (Engineering) is a European journal for specialists who are looking for information from mechanical engineering and from related technical branches. It is oriented towards the specialized professional topics and it offers a field of publishing activities for engineering experts from the practice, from the research institutions as well as from the universities. There are presented in this journal not only industrial and other companies, but also opinions of top managers. Furthermore there are published here actual domestic information and news from the Euro-zone. An important attention is paid in this journal to the automotive industry, logistics, robotics and information technologies. We inform our readers about fairs and exhibitions periodically and about the topical technical news from the whole world. The magazine is on the market for 26 years.



## BRIEF CHARACTERISTICS OF THE MAGAZINE AND READERS PROFILE 2022



Engineering	40 %
Automotive Industry	13 %
Logistics	10 %
Automation and Robotics	9 %
Information technologies	8 %
Electronics, Electrotechnics	4 %
Chemical Industry	4 %
Building Industry	4 %
Energetics	3 %
Research and Education	2 %
Agriculture, Food Industry	2 %
Others	1 %



Top Management	40 %
Middle-level Management	25 %
Employees	15 %
Students	15 %
Others	5 %



Slovakia	45 %
Czech Republic	45 %
EU-members and other countries	10 %

### READING

Around 40 ÷ 60 thousands of readers are reading this journal according to the market survey results. Another approx. 15 ÷ 20 thousands of readers are reading this journal monthly in the electronic version, which is the other form of this journal publishing.

### DISTRIBUTION

Slovakia: MediaPrint-Kappa Pressegrasso, Inc., PrNS, Inc, Bratislava  
 Czech Republic: Pressmedia, Ltd., Prague;  
 A.L.L. production Ltd., Prague  
 Fuel stations, subscribers and professionals from the area of engineering as well as from other industrial branches. The journal is presented regularly on exhibitions or fairs connected with direct selling.

### GENERAL INFORMATION

Frequency: monthly  
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### ELECTRONIC VERSION



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## JANUARY / FEBRUARY

### MACHINE TOOLS AND FORMING MACHINES TOOLS

- Bearing production: technology, design, testing
- Hydraulic and pneumatic drives: production and application
- PF 2022 from engineering companies
- Automotive production – news, production and sale of personal motor – cars
- Metrology – measuring technology, development and production, service of measuring instruments
- Quality of production, standards, testing technology
- Metalworking – tools and tackle for metalworking and for other machining
- Special machines for metalworking – electroerosion machines, metalworking with waterjet
- Control systems for machines and equipment, including software
- Refurbished machines, maintenance of machine fleet
- Logistics – expedition services, commercial motor vehicles
- Design in engineering
- Packaging of machines and equipment

## MARCH

### TRIBOLOGY AND TRIBOTECHNOLOGY ROBOTICS, DIGITALIZATION, AUTOMATION ELECTRICAL ENGINEERING, ELECTRONICS, MEASURING TECHNOLOGY

- Digitization, ICT in production practice
- Oils, lubricants, gases – sale, using, servis, consuelling
- Industrial ecology – recycling
- Automotive production – new technologies, innovation in automotive production, electronics
- Automotive complements, components and electronics
- Building machines and mechanisms
- Measuring and control devices and systems, electric drives
- Production of automotive components for lorries
- Control systems for machines and equipment

## APRIL

### THE FIRST PRE-FAIR ISSUE FOCUSED ON THE MSV (INTERNATIONAL ENGINEERING FAIR) NITRA

### WELDING AND MATERIAL CUTTING LASER TECHNOLOGIES IN INDUSTRY PLASTICS INDUSTRY, COMPOSITES

- Invitations to stands of exhibitors, presentation of news for the MSV Nitra
- Chemical and rubber industry: rubber, plastics, unconventional materials (news about materials) – machines and tools
- Metallurgy and heavy engineering, foundry industry – presentations of companies, news from a section
- Surface treatment – technologies, diagnostics, problems solving in an industrial practise
- Military and safety technique and technologies
- Automotive industry – actualities, technologies (hybrid, e-mobility)

## MAY

### SPECIAL ISSUE FOCUSED ON THE MSV NITRA FAIR SPECIAL ISSUE FOR THE AMPER BRNO FAIR

### DIE & MOULD, ADDITIVE MANUFACTURING, POWDER METALLURGY

- Invitations to stands of exhibitors, presentation of news for the MSV Nitra
- Interviews with managers before the MSV
- Tools for metal working and machining of unconventional materials – sale, services
- Trends in machining – actualities
- Automotive production – actualities, technical news, sale of motor cars
- Electrical engineering and electronics
- Invitations to the AMPER Fair

## JUNE

### ISSUE AFTER THE MSV NITRA FAIR

### SURFACE TREATMENT DIGITALIZATION, INFORMATION AND COMMUNICATION TECHNOLOGIES

- Reports, press-service, news from the MSV Nitra
- Digital factory, Predictive maintenance, CAD / CAM systems, PDM systems, ERP systems, PLM, PLC
- Hand tools: hand grinding, locksmith tools
- Control systems, software
- Military and safety technique and technologies
- Invitations to the AUTOMATICA Fair

## JULY / AUGUST

### STORAGE AND LOGISTICS AUTOMATION AND ROBOTICS BEARINGS PRODUCTION

- Packaging technology
- Dispatch services
- Hydraulics, metrology, measuring equipment
- Agro-engineering, food-processing engineering,
- Chemical industry – products of chemical industry for engineering
- Railway engineering – technics, electrotechnics, technology
- Automotive components
- Information technologies – industrial software

## SEPTEMBER

### THE FIRST PRE-FAIR ISSUE FOCUSED ON THE MSV (INTERNATIONAL ENGINEERING FAIR) BRNO

### MACHINE TOOLS AND FORMING MACHINES, TOOLS

- Tools and tackle (special) for metalworking – sale, services
- Tribology and tribotechnology (oils, lubricants, industrial gases)
- Automotive production – products and technologies from plastics
- Welding and material cutting – technics and technologies
- Maintenance and renovation of machines
- Packaging for machines and machinery
- Hardware and software for CNC-machines
- Invitations to the MSV Brno Fair
- Invitations to the AMB Stuttgart Fair

## OCTOBER

### SPECIAL ISSUE FOCUSED ON THE MSV BRNO FAIR

### MAINTENANCE AND SERVICE PLASTICS AND RUBBER INDUSTRIES HYDRAULICS AND PNEUMATICS, DRIVES

- Hand tool
- Industrial software
- Materials and components for mechanical engineering
- Predictive maintenance
- Invitations to the MSV Brno Fair
- Invitations to the EuroBLECH Fair
- Invitations to the K Fair

## NOVEMBER

### ISSUE AFTER THE MSV BRNO FAIR

### TRIBOLOGY AND TRIBOTECHNOLOGY WELDING AND MATERIAL CUTTING LASER TECHNOLOGIES IN INDUSTRY ELECTRICAL ENGINEERING, ELECTRONICS, MEASURING TECHNOLOGY SURFACE TREATMENT

- Reports, press-service, news from the MSV Brno
- Power supply and energetic engineering
- Foundry and mining industry, metallurgy
- Modern – alternative energetic technologies (biogas, biomass, solar, wind, water technologies)
- Automotive industry – electrotechnics, electronics, e-mobility
- Labour protection – fire-fighting equipment, maintenance of production areas, heating of production halls (ecology)

## DECEMBER

### AUTOMATION AND ROBOTIZATION ADDITIVE MANUFACTURING, POWDER METALLURGY DIGITALIZATION, INFORMATION AND COMMUNICATION TECHNOLOGIES

- New trends in robotization, sale and servis for automatic and robot systems
- 3D printing
- Digital factory, Predictive maintenance, CAD / CAM systems, PDM systems, ERP systems, PLM, PLC
- Die&Mould
- Banks and finances, leasing
- PF 2023 from engineering companies
- Chemical industry and production
- Automotive production – production of automotive engines and components
- Industrial ecology
- Innovations – unconventional technologies
- Telecommunication technology

**Regular Rubrics:** Machinery and Technologies – Innovations • Automotive Industry • Information Technologies – Automation and Robotization

- Machine Tools and Forming Machines • Industrial Ecology • Logistics • Alternative Drives and Sources of Energy • Tribology and Tribotechnology
  - Fairs and Exhibitions • Banks and Finances • Manager's Forum • At Round Table • Theme • Monitors • Virtual Reality
  - World Economies • Exchange • Technical News • Science • Research, Grants, University Projects • Applied Research
- Strojárstvo (Engineering) Extra – Enclosure of Scientific and Professional Articles

The closing date of current issue is always on the 20th in previous month. The distribution is up to the 15th in current month.