

Brief characteristics of the journal

The periodical Strojárstvo/Strojirenství (Engineering) is a European journal for specialists who are looking for information from mechanical engineering and from related technical branches. It is oriented towards the specialized professional topics and it offers a field of publishing activities for engineering experts from the practice, from the research institutions as well as from the universities. There are presented in this journal not only industrial and other companies, but also opinions of top managers. Furthermore there are published here actual domestic information and news from the Euro-zone. An important attention is paid in this journal to the automotive industry, logistics, robotics and information technologies. We inform our readers about fairs and exhibitions periodically and about the topical technical news from the whole world. You can find on pages of the journal Strojárstvo/Strojirenství (which is present at the press-market already the 22th year) a lot of other actualities concerning the economic life in the Slovak Republic, Czech Republic and in other EU-countries; it introduces also many various interesting themes, interviews, reports and also analytical articles. This professionally oriented journal is distributed in the Slovak Republic, Czech Republic and in the EU-countries, especially during important European fairs.



www.engineering.sk

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MEDIA/ST

Distribution

Slovak Republic: MediaPrint-Kappa Pressegrasso, Inc., PrNS, Inc, Bratislava
Czech Republic: Pressmedia, Ltd., Prague; A.L.L. production Ltd., Prague
Fuel stations, subscribers and professionals from the area of engineering as well as from other industrial branches. The journal is presented regularly on exhibitions or fairs connected with direct selling.

Around 40 ÷ 60 thousands of readers are reading this journal according to the market survey results.

Another approx. 15 ÷ 20 thousands of readers are reading this journal monthly in the electronic version, which is the other form of this journal publishing.

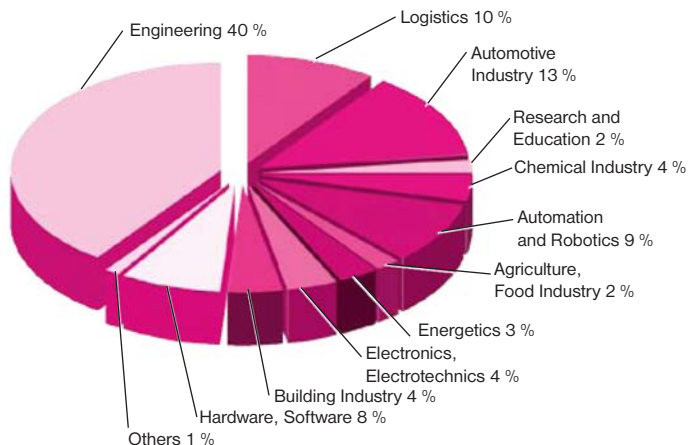
Electronic version

Electronic version of journal Strojarnstvo/Strojirenství is available on PC, tablets, mobile phones with DOS Android and on Apple MAC, iPhone, iPad, iPod.

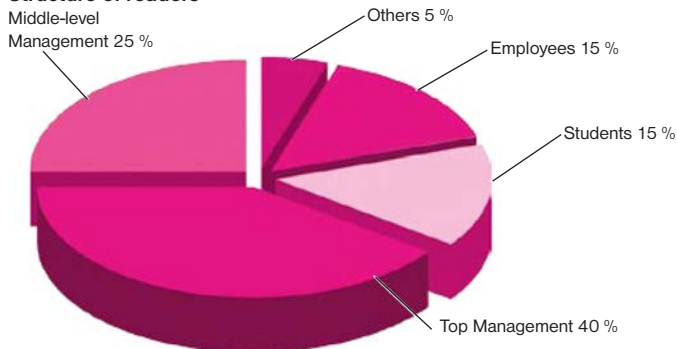


Reader's profile

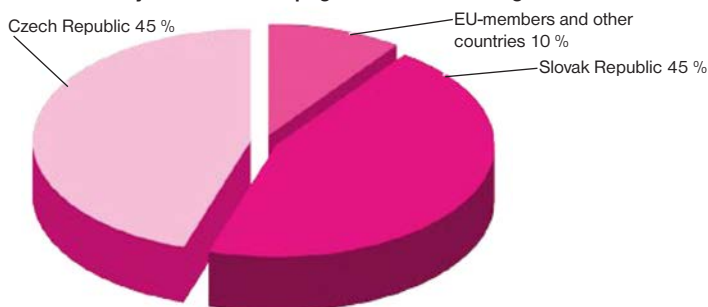
Structure of companies in distributional scheme of the journal Strojárstvo/Strojirenství (Engineering)



Structure of readers



Structure of journal and web-page readers according to countries



Inquiry – September 2017

General Information for 2018

Publisher	Media/ST, Ltd.
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JANUARY / FEBRUARY

MACHINE TOOLS AND FORMING MACHINES

- bearing production: technology, design, testing
- hydraulic and pneumatic drives: production and application
- setting of PF 2018 from engineering companies
- automotive production – news, production and sale of personal motor – cars
- metrology – measuring technology, development and production, service of measuring instruments
- quality of production, standards, testing technology
- metalworking – tools and tackle for metalworking and for other machining
- special machines for metalworking – electroerosion machines, metalworking with waterjet
- control systems for machines and equipment, including software
- refurbished machines, maintenance of machine fleet
- logistics – spedition services, commercial motor vehicles
- design in engineering
- packaging of machines and equipment

Exhibitions

16. – 18. 1. Nuremberg, Germany, EUROGUSS
20. – 24. 2. Düsseldorf, Germany, METAV

MARCH

TRIBOLOGY AND TRIBOTECHNOLOGY

- oils, lubricants, gases – sale, using, servis, consuelling
- industrial ecology – recycling
- automotive production – new technologies, innovation in automotive production, electronics
- automotive complements, components and electronics
- logistics – forwarding services, utility vehicles
- building machines and mechanisms
- electronics, electrotechnics – measuring and control devices and systems, electric drives
- automation, robotics, control systems
- production of automotive components for lorries
- invitations to the AMPER

Exhibitions

13. – 15. 3. Düsseldorf, Germany, Energy Storage Europe
20. – 23. 3. Brno, Czech Republic, AMPER
27. – 30. 3. Paris, France, Industrie Paris

APRIL

THE FIRST PRE-FAIR ISSUE FOCUSED ON THE MSV (INTERNATIONAL ENGINEERING FAIR) NITRA, WELDING AND MATERIAL CUTTING, LASER

- invitations to stands of exhibitors, information about the Fair
- presentation of news from the MSV Nitra
- chemical and rubber industry: rubber, plastics, unconventional materials (news about materials) – machines and tools
- metallurgy and heavy engineering, foundry industry – presentations of companies, news from a field
- surface treatment – technologies, diagnostics, problems solving in an industrial practise
- military technique and technologies
- automotive industry – actualities, technologies (hybrid, e-mobility)

Exhibitions

9. – 13. 4. Birmingham, UK, MACH 2018
10. – 12. 4. Kielce, Poland, STOM-TOOL
11. – 14. 4. Bratislava, Slovakia, CONECO – RACIOENERGIA
16. – 20. 4. Düsseldorf, Germany, wire & Tube
17. – 19. 4. Essen, Germany, Cutting World
23. – 27. 4. Hannover, Germany, Hannover Messe
24. – 29. 4. Bratislava, Slovakia, Autosalón

MAY

SPECIAL ISSUE FOR THE MSV NITRA

- invitations to exhibition stands, exposed exhibits, presentation of exhibiting companies
- interviews with managers before the MSV
- tools for metal working and machining of unconventional materials – sale, services
- trends in machining – actualities
- automotive production – actualities, technical news, sale of motor cars
- invitations to the FOR INDUSTRY

Exhibitions

14. – 18. 5. Moscow, Russia, Metalloobrabotka
15. – 17. 5. Brno, Czech Republic, VVVI
15. – 17. 5. Vienna, Austria, SMART Automation Austria
15. – 17. 5. Hannover, Germany, The Battery Show Europe
15. – 18. 5. Prague, Czech Republic, FOR INDUSTRY
15. – 18. 5. Budapest, Hungary, Industry Days
15. – 18. 5. Kiev, Ukraine, intertool Kiev
16. – 18. 5. Bratislava, Slovakia, IDEB
22. – 25. 5. Nitra, Slovakia, Medzinárodný strojársky veľtrh
22. – 25. 5. Nitra, Slovakia, ELO SYS 2018
22. – 25. 5. Kielce, Poland, PLASTPOL

JUNE

POST-FAIR ISSUE AFTER THE MSV NITRA SURFACE TREATMENT

- reports, press-service, news from the MSV Nitra and from other exhibitions
- hand tools: hand grinding, locksmith tools
- aircraft industry
- automation and robotics, control systems, software
- invitations to the Automatica

Exhibitions

5. – 7. 6. Nuremberg, Germany, PCIM Europe
5. – 7. 6. Stuttgart, Germany, LASYS
5. – 8. 6. Poznan, Poland, Mach-Tool
6. – 7. 6. Essen, Germany, All about automation
12. – 14. 6. Ostrava, Czech Republic, Czech Raildays 2018
19. – 22. 6. Munich, Germany, Automatica
26. – 28. 6. Nuremberg, Germany, SENSOR+TEST

JULY / AUGUST

LOGISTICS, ROBOTICS

- packaging technology
- forwarding services
- bearing production, hydraulics, metrology, measuring equipment
- agro-engineering, food-processing engineering,
- chemical industry – products of chemical industry for engineering
- railway engineering – technics, electrotechnics, technology
- automotive components
- information technologies – industrial software

SEPTEMBER

THE FIRST PRE-FAIR ISSUE FOCUSED ON THE MSV BRNO (INTERNATIONAL ENGINEERING FAIR IN BRNO); MACHINE TOOLS AND FORMING MACHINES

- tools and tackle (special) for metalworking – sale, services
- tribology and tribotechnology (oils, lubricants, industrial gases)
- automotive production – products and technologies from plastics
- welding and material cutting – technics and technologies
- maintenance and renovation of machines
- packaging for machines and machinery

- hardware and software for CNC-machines
- invitations to the MSV Brno
- invitations to the AMB Stuttgart

Exhibitions

10. – 15. 9. Chicago, USA, IMTS
18. – 21. 9. Berlin, Germany, InnoTrans
18. – 22. 9. Stuttgart, Germany, AMB
25. – 27. 9. Kielce, Poland, Metal

OCTOBER

SPECIAL ISSUE FOR THE MSV BRNO

- exposed exhibits, presentation of exhibiting companies – news, interviews, actualities
- invitations to the MSV Brno
- invitations to the EuroBLECH

Exhibitions

1. – 5. 10. Brno, Czech Republic, Mezinárodní strojírenský veletrh
2. – 4. 10. Sosnowiec, Poland, TOOLEX
9. – 11. 10. Düsseldorf, Germany, Aluminium
9. – 13. 10. Milan, Italy, Bi-Mu
10. – 11. 10. Krakow, Poland, Maintenance
16. – 18. 10. Sosnowiec, Poland, ExpoWELDING
17. – 18. 10. Krakow, Poland, Kompozyt-Expo
23. – 26. 10. Hannover, Germany, EuroBLECH

NOVEMBER

POST-FAIR ISSUE AFTER THE MSV BRNO TRIBOLOGY AND TRIBOTECHNOLOGY

- reports, press-service, news from the MSV Brno
- power supply and energetic engineering
- welding, foundry industry, powder metallurgy
- mining industry, metallurgy
- modern – alternative energetic technologies (biogas, biomass, solar, wind, water technologies)
- automotive industry – electrotechnics, electronics, e-mobility
- labour protection – fire-fighting equipment, maintenance of production areas, heating of production halls (ecology)

Exhibitions

6. – 8. 11. Stuttgart, Germany, Vision
27. – 29. 11. Nuremberg, Germany, SPS IPC Drives

DECEMBER

AUTOMATION AND ROBOTIZATION

- new trends in robotization, sale and servis for automatic and robot systems
- banks and finances, leasing
- setting of PF 2019 from engineering companies
- chemical industry and production
- automotive production – production of automotive engines and components
- industrial ecology
- innovations – unconventional technologies
- telecommunication technology

Exhibitions

6. – 8. 12. Dili, India, Alucast

Regular Rubrics

Machinery and Technologies – Innovations • Automotive Industry • Information Technologies – Automation and Robotization • Machine Tools and Forming Machines • Industrial Ecology • Logistics • Alternative Drives and Sources of Energy • Tribology and Tribotechnology • Fairs and Exhibitions • Banks and Finances • Manager's Forum • At Round Table • Theme • Monitors • Virtual Reality • World Economies • Exchange • Technical News • Science • Research, Grants, University Projects • Applied Research • Strojárstvo (Engineering) Extra – Enclosure of Scientific and Professional Articles