

## MECHANICAL ENGINEERING MAGAZINE FOR THE SLOVAK AND CZECH MARKET

The periodical Strojárstvo/Strojírenství (Engineering) is a European journal for specialists who are looking for information from mechanical engineering and from related technical branches. It is oriented towards the specialized professional topics and it offers a field of publishing activities for engineering experts from the practice, from the research institutions as well as from the universities. There are presented in this journal not only industrial and other companies, but also opinions of top managers. Furthermore there are published here actual domestic information and news from the Euro-zone. An important attention is paid in this journal to the automotive industry, logistics, robotics and information technologies. We inform our readers about fairs and exhibitions periodically and about the topical technical news from the whole world. The magazine is on the market for 28 years.



## BRIEF CHARACTERISTICS OF THE MAGAZINE AND READERS PROFILE



Mechanical engineering	40 %	Measurement technology	4 %
Automation and robotics	15 %	Surface treatments	3 %
Automotive industry	11 %	Logistics	3 %
Information technologies	9 %	Chemical industry	3 %
Electronics, Electrotechnics	4 %	Tribology	2 %
Welding	4 %	Others	2 %



Top Management	40 %
Middle-level Management	25 %
Employees	15 %
Students	15 %
Others	5 %



Slovakia	45 %
Czech Republic	45 %
EU-members and other countries	10 %

### READING

Around 40 ÷ 60 thousands of readers are reading this journal according to the market survey results. Another approx. 15 ÷ 20 thousands of readers are reading this journal monthly in the electronic version, which is the other form of this journal publishing.

### DISTRIBUTION

Slovakia: MediaPrint-Kappa Pressegrasso, a. s., Slovenská pošta  
Czech Republic: Mediaprint&Kapa Pressegrasso, s. r. o., Mail Step a. s., PrePay s. r. o.  
Fuel stations, subscribers and professionals from the area of engineering as well as from other industrial branches. The journal is presented regularly on exhibitions or fairs connected with direct selling.

### GENERAL INFORMATION

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## Mobile application



### MEDIA/ST, s. r. o. – publishing house

Moyzesova 35, 010 01 Žilina, Slovakia  
tel.: +421/41/564 03 70  
sekretariat@mediast.sk  
IČO: 36 380 849  
www.mediast.sk • www.mediast.cz

## FEBRUARY

### MACHINE TOOLS AND FORMING MACHINES TOOLS

- Metalworking – tools and tackle for metalworking and for other machining
- Special machines for metalworking – electroerosion machines, metalworking with waterjet
- Refurbished machines, maintenance of machine fleet
- Bearing production: technology, design, testing
- Hydraulic and pneumatic drives: production and application
- Automotive production – news, production and sale of personal motor – cars
- Logistics – spedition services, commercial motor vehicles
- Packaging of machines and equipment
- Quality of production, standards, testing technology
- Design in engineering
- PF 2024 from engineering companies

## MARCH

### SPECIAL ISSUE FOR THE AMPER BRNO FAIR

#### ROBOTICS, DIGITALIZATION, AUTOMATION ELECTRICAL ENGINEERING, ELECTRONICS, MEASURING TECHNOLOGY TRIBOLOGY AND TRIBOTECHNOLOGY

- Invitations to the AMPER Fair
- Digitization, ICT in production practice
- Control systems for machines and equipment
- Measuring and control devices and systems, electric drives
- Energy and heating
- Sustainable production
- Green transformation – technologies enabling the transition to a low-carbon and carbon-free economy
- Industrial ecology – recycling
- Oils, lubricants, gases – sale, using, servis, consuelling
- Maintenance, service and safety of technical devices
- Building machines and mechanisms

## APRIL

### SPECIAL ISSUE FOCUSED ON THE MSV (INTERNATIONAL ENGINEERING FAIR) NITRA

#### WELDING AND MATERIAL CUTTING LASER TECHNOLOGIES IN INDUSTRY PLASTICS INDUSTRY, COMPOSITES

- Invitations to stands of exhibitors, presentation of news for the MSV Nitra
- Chemical and rubber industry: rubber, plastics, unconventional materials (news about materials) – machines and tools
- Metallurgy and heavy engineering, foundry industry – presentations of companies, news from a section
- Surface treatment – technologies, diagnostics, problems solving in an industrial practise
- The use of corrosion-resistant steels in industry
- Diagnostics and industrial marking
- Military and safety technique and technologies
- Automotive industry – actualities, technologies (hybrid, e-mobility)

## MAY

### SPECIAL ISSUE FOCUSED ON THE MSV NITRA FAIR

#### DIE & MOULD, ADDITIVE MANUFACTURING, POWDER METALLURGY

- Invitations to stands of exhibitors
- Presentation of news for the MSV Nitra
- Interviews with managers before the MSV
- Tools for metal working and machining of unconventional materials – sale, services
- Trends in machining – actualities
- 3D printing
- Electrical engineering and electronics

## JUNE

### ISSUE AFTER THE MSV NITRA FAIR

#### SURFACE TREATMENT DIGITALIZATION, INFORMATION AND COMMUNICATION TECHNOLOGIES

- Reports, press-service, news from the MSV Nitra
- Digital factory, Predictive maintenance, CAD / CAM systems, PDM systems, ERP systems, PLM, PLC
- Hand tools: hand grinding, locksmith tools
- Control systems, software
- Military and safety technique and technologies

## JULY / AUGUST

#### AUTOMATION AND ROBOTICS STORAGE AND LOGISTICS PRODUCTION AND SALE OF BEARINGS

- Classic and collaborative robotics
- Automation of the production
- Internal logistics
- Information technologies – industrial software
- Transport systems and forwarding services
- Packaging technology
- Products and packaging marking
- Hydraulics, pneumatics, linear actuators
- Metrology, measuring devices
- Agro-engineering, food-processing engineering
- Chemical industry – products of chemical industry for engineering
- Railway engineering – technics, electrotechnics, technology
- Automotive components

## SEPTEMBER

### SPECIAL ISSUE FOCUSED ON THE MSV (INTERNATIONAL ENGINEERING FAIR) BRNO

#### MACHINE TOOLS AND FORMING MACHINES, TOOLS

- Invitations to the MSV Brno Fair
- Tools and tackle (special) for metalworking – sale, services
- Hardware and software for CNC-machines
- Maintenance and renovation of machines
- Tribology and tribotechnology (oils, lubricants, industrial gases)
- Welding and material cutting – technics and technologies
- Invitations to the AMB Stuttgart Fair

## OCTOBER

### SPECIAL ISSUE FOCUSED ON THE MSV BRNO FAIR

#### SHEET METAL PROCESSING TECHNOLOGIES MAINTENANCE AND SERVICE PLASTICS AND RUBBER INDUSTRIES HYDRAULICS AND PNEUMATICS, DRIVES

- Invitations to the MSV Brno Fair
- Presentation of news
- Hand tool
- Industrial software
- Materials and components for mechanical engineering
- Predictive maintenance
- Equipment of industrial halls, air conditioning, heating
- Invitations to the EuroBLECH Fair

## NOVEMBER

### ISSUE AFTER THE MSV BRNO FAIR

#### TRIBOLOGY AND TRIBOTECHNOLOGY WELDING AND MATERIAL CUTTING LASER TECHNOLOGIES IN INDUSTRY ELECTRICAL ENGINEERING, ELECTRONICS, MEASURING TECHNOLOGY SURFACE TREATMENT

- Reports, press-service, news from the MSV Brno
- Power supply and energetic engineering
- Foundry and mining industry, metallurgy
- Modern – alternative energetic technologies (biogas, biomass, solar, wind, water technologies)
- Automotive industry – electrotechnics, electronics, e-mobility
- Labour protection – fire-fighting equipment, maintenance of production areas, heating of production halls (ecology)

## DECEMBER / JANUARY

#### AUTOMATION AND ROBOTIZATION ADDITIVE MANUFACTURING, POWDER METALLURGY DIGITALIZATION, INFORMATION AND COMMUNICATION TECHNOLOGIES

- New trends in robotization, sale and servis for automatic and robot systems
- 3D printing
- Digital factory, Predictive maintenance, CAD / CAM systems, PDM systems, ERP systems, PLM, PLC
- Die & Mould
- Chemical and plastic industry
- Industrial ecology
- Innovations – unconventional technologies
- Telecommunication technology
- Banks and finances, leasing
- PF 2025 from engineering companies

The closing date of current issue is always on the 20th in previous month. The distribution is up to the 15th in current month.

**Regular Rubrics:** Machinery and Technologies – Innovations • Automotive Industry • Information Technologies – Automation and Robotization • Machine Tools and Forming Machines • Industrial Ecology • Logistics • Alternative Drives and Sources of Energy • Tribology and Tribotechnology • Fairs and Exhibitions • Banks and Finances • Manager's Forum • At Round Table • Theme • Monitors • Virtual Reality • World Economies • Exchange • Technical News • Science • Research, Grants, University Projects • pplied Research • Strojárstvo (Engineering) Extra – Enclosure of Scientific and Professional Articles